

OFFICE

Locate for Business Success and Growth

You're ready to move to a new office space and you want to make the best decision possible. As you consider various practical aspects and requirements for the new space, you should also be contemplating the present and future success of your business.

Have you worked harder than seemed necessary to achieve your goals?

Could your business be more lucrative than it has been?

Have you felt really stressed and under a lot of pressure?

Or perhaps there has been some unexplainable tension between your employees?

If a building has "good" Feng Shui, then the business will function more efficiently, job satisfaction and harmony between employees will improve and the company will grow and be successful.

On the other hand, some buildings or even certain offices in a building have earned a reputation that every business that moves there fails within a few years.

In Feng Shui, some buildings or sites are considered "sick." This is why it is crucial to find an office space that will enhance your company's success instead of detracting from it.

What makes a good Feng Shui site for a business? Some principles are similar to those for houses and some are quite specific for businesses.

As with a house, the land behind the building should be either slightly raised or, in a commercial area,



Natalia Kaylin

have a slightly taller building behind but not in front of the one you are considering.

The space in front of the building should be rather open with a well defined entrance. While a house that is too close to a highway or busy street will have difficulty collecting and containing energy, in the case of a business, this might mean more activity and visibility.

Similarly, while the site at an intersection or crossroads will be too stressful for a home, it brings more visibility and opportunity to a business.

Yet, there is a fine line between the advantage of visibility and the ability to collect energy and maintain balance at a specific site: If energy moves too fast and the building is not large or strong enough, it will result in additional stress and drain the energy.

Other aspects to look for are sharp architectural details, corners and roofs of the surrounding buildings, particularly any neighboring buildings pointing directly at the building under consideration, especially if it is aimed at the entrance.

Feng Shui considers that different types of energy emanate from different directions. For example, east and southeast are directions of the rising sun and therefore represent growth and new beginnings. On the contrary, west represents completeness and financial rewards. It is a good idea to look at what is going on inside and outside of the building in those sectors to ensure that this energy is not blocked or drained.

These days many people consider Feng Shui but not until they have already moved into an office space and want help with interior decorating. To a Feng Shui expert, decorating is the last layer to work with.

Finding a good site and a good building are the keys since the land itself and the architecture of the building are what offer the most support. So, look carefully and choose wisely. Feng Shui has a wealth of information to help you in finding an office space that will support your business success and growth.

Natalia Kaylin is a professional Feng Shui consultant based in Westford whose services include residential and business consultations, workshops, classes and public lectures.